The Dan Patch Project

P.O. Box 398002

Edina, MN 55439

August 15, 2015

Dear Mr. and Mrs. Smith,

He set a world’s record that stood for more than three decades. He was the first athlete ever to endorse a product. Both Walt Disney and Teddy Roosevelt were fans. And yet, he’s buried in unmarked grave in Savage.

For over 110 years, the name Dan Patch has been synonymous with big dreams and achievements. Like his peers, Secretariat, Man O’War and Seabiscuit, his excellence captured the imagination of a nation, who cheered him on and cherished his every victory.

Sadly, of these 20th century equine legends, only Dan Patch has no permanent memorial to his legend.

The Dan Patch Project will retain renowned equine sculptor Alexa King to create and install a permanent bronze statue at the site of his record-breaking one mile pace; the Minnesota State Fairgrounds (west end transit hub), and a smaller installation at the Savage Public Library, near Dan Patch’s final home.

Please help the State Fair and city of Savage honor one of our greatest citizens by contributing to the creation of these installations. Your generous gift will be seen by more than 1.8 million Fairgrounds visitors annually.

For your convenience, I have enclosed the details about donations, as well as a self-addressed return envelope.

If you have questions about the project or would like to make arrangements for a donation, please feel free to call the Dan Patch Project at 612-290-5998.

These sculptures will inspire people locally and nationally to pursue their own dreams of greatness by learning about the past. Thank you so much for your support.

Sincerely,

*The Dan Patch Project is a sponsored project of Springboard for the Arts, a nonprofit arts service organization. Springboard for the Arts has been organized and operated to qualify as tax-exempt under Section 501(c)(3) of the Internal Revenue Code; Taxpayer Identification Number 41-1690483.*